The Confidence Factor for Women in Leadership

Increasing Our Visibility in High Level Management

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What is The Confidence Factor for Women?

A four year study of 100 women in leadership and business around the world

The purpose of the study was to address the lack of access to high level resources for women in leadership & business

We also wanted to take a look at the issue of gender inclusion in leadership

At the conclusion of the study, 99 women failed to implement new strategies to accelerate their success

It all goes back to the lack of CONFIDENCE
99% of Women in the Study Settled Due to FEAR

2014 concluded the official study, however, many are still battling their fear of success and leaving their comfort zone.
Some of the challenges were

Feeling of inadequacy in high level rooms
The fear of leaving perfection
The imposter syndrome
Too much reality TV
Networking with their comfort zone

Over analyzing their expertise and value
Fear of networking with high level men
Fear of negotiating
The fear of not having a “perfect” script
Fear of not having the answer(s)
Why Confidence?

... 

Women leave over 40 sources of currency on the table UNCLAIMED due to the failure to show up & demand more
How I got started?

By taking a huge risk on using confidence to earn my seat at the table.
Confident leaders earn more

... Position yourself as a valuable resource at every level
Step #1
Show Up!

The Wealth & Belief Gap is a CRISIS for women.
Step #2 Negotiate

... Do not let the fear of rejection stop you.
Step #3
Increase Your ASK

Most rejection is derived from small expectations.
Step #4
Stop Assuming

Stop making assumptions about your value
Step #5
Know Your Value

Every woman MUST create her own value proposal in order to create more value as managers and leaders.
Join the #ConfidenceFactor Movement

www.TheConfidenceFactorForWomen.com